

Who are Technical Publishers?

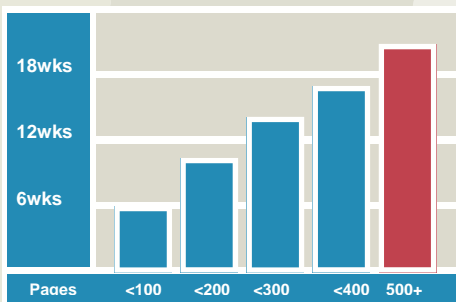
Technical writers, usability specialists, technical editors, information architects, managers, teachers, Web designers, translators, graphic illustrators, FLASH developers, and many others.

Determine your publication and develop a deadline

- **Need help figuring out how much time your publication needs to deliver?** Our staff has the answers. We use sound-project planning principals to deliver quality publications on time, every time.
- **Not sure what publishing medium to use?** Our technical publishers keep their publishing skills sharp by knowing the best technology and tool for product fulfillment.
- **Who needs us?** Anyone who needs documentation for using, supporting, or testing the product.

"We're dedicated to publishing all departments documentation needs."

PUBLICATION ANALYSIS CHART



**Based on 1-week development, followed by a 1-week review, and then repeated 3-times.*

CONTACT A TECHNICAL PUBLISHER TODAY

GLOSSARY:

Publication-A product's end user documentation.

STC-Society for Technical Communication. See stc.org for detailed information.



Technical Publications

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Technical Publications

Project Deliverables. Publishing Solutions.

"Creating STC award-winning publications using meticulous attention to detail and skillfull solutions."



- Web Publishing & Application Development
- CD Installers
- Product Demo CDs
- FLASH Design & Application Development
- Cover Designs
- Schematics Manuals
- Instrument Document Sets
- Test Acceptance Procedures
- Online Helps
- Validation Packages

In 1997, an overly-zealous group of talented writers, editors, and illustrators committed to quality publications created Tech Pubs Austin. From 1999-2003 this team consistently won Society of Technical Communication (STC) publication awards. We competed against Microsoft, HP, DELL and others to establish your presence, and we WON! You WON! Even against all time constraints and goofups. To date, our dedication to cutting-edge publishing benchmarks continue to drive our commitment to your publishing goals.

Comprehensive Technical Publishing Services

Built-in Quality Factors: Reliability, Usability, Reusability.

Today's marketing and engineering teams need publications that support their developments and minimize their time commitment. They need to trust publications to have consistent and clear corporate branding and style, useable grammar, and industry specific style conventions. They need publications that their customers can easily read and use. They need publications that can be easily revised and retrieved! They need publications that say, "This helps me."

PUBLISHING YOUR DREAMS

If you can dream it, chances are, we can publish it-and still give you all those qualityfactors!



PROJECT DEVELOPMENT

First, we meet with you to determine your publication needs. Then we develop a formal or informal publication plan. After reviewing and getting your agreement and department approval we begin development. You provide the content and images.

Generally, a 100-page or less document is ready for your review in 1-week.

We continue this process, until you are ready to release. Usually, after 3-reviews.

We encourage you to discipline yourself and commit to 3-reviews, then release. Remembering, perfection is not the goal-*Excellence* is.

This SAVES YOU MONEY and lets you move on to your next goal.



Tools We Use & Offer Tech Support

- Manuals: Adobe Framemaker to PDF or HTML
- Online helps: ROBOHELP, WebWorks Publisher
- Multimedia/Grpic Design: Flash, Corel Draw, Photoshop, Illustrator
- Web Publishing: Dreamweaver, PHP, Javascript
- General Office: Microsoft Word, Presentation, Excel, Access Database, Outlook
- We're great listeners and cheerleaders for your success

SECURING YOUR DELIVERABLES

We store all our source-files into Visual Source Safe. Then we submit the finished publication to Engineering Services with a drawing that specifies how to reproduce the publication. You submit the DRN (for new publications) or an ECO (for revised publications). Help files are packaged with the software, so an ECO or DRN may be handled by the software developer.

Then when the purchasers in Operations get notified that a publication is necessary for shipment, they contact Engineering Services.

It's that easy.



Technical Publications